

COMMUNITY ENHANCEMENT COMMITTEE**Terms of Reference**

1.0 Purpose:

The Community Enhancement Committee is an advisory Committee of Council established to consider specific matters related to recreation, parks, trails, growth, economic development and downtown revitalization for the Town of Ponoka.

The Community Enhancement Committee will maintain a focus on the Town's Strategic Plan and in particular the pillars and related projects and initiatives for:

- Quality of Life
- Growth & Economic Health,
- Governance and Service Excellence

related to the Committee's mandate.

2.0 Mandate:

The mandate of the Committee is:

- 2.1 To strengthen and increase recreational opportunities for all residents of the community of Ponoka. Recreation is described in a broad sense that encompasses sport, arts and culture, general leisure programs, festivals and community events, as well as recreational infrastructure.
- 2.2 Act as a liaison and advise Council on matters pertaining to the use of services, facilities, programs and special events.
- 2.4 Receive and review capital requests for new and current recreational facilities.
- 2.5 Consider and recommend initiatives that will serve to enhance and support the Town's strategic priorities for growth and economic health.
- 2.6 Consider ideas regarding the enhancement and redevelopment of downtown.
- 2.7 Increase the identity and profile of downtown through positive public engagement, advocacy and promotion in the community, while maintaining a focus on the historical significance of Ponoka's downtown
- 2.9 Receive an annual work plan/directives from the Priorities and Initiatives Committee of Council in relation to the Town's Strategic Plan and ensure progress.
- 2.10 Provide annual reporting to the Priorities and Initiatives Committee related to the Committee's mandate and progress.

3.0 Membership

3.1 Maximum of seven members comprised of:

- 1 members of Council
- 1 member of County Council
- 1 member of the Ponoka Chamber of Commerce
- 1 member representing downtown businesses
- 3 members of the public at large (Town/County).