



2018 Budget Community Open House

Many of these goals have been completed. Work continues on some of these goals into 2017.

2016-17 Strategic Planning Goals

Vibrant, Healthy Lifestyle	Quality Community Infrastructure	Sustainable Economic Growth	Organizational & Operational Excellence	Leadership & Good Government
Enhance recreational programming, events and activities	Explore opportunity to establish a "community learning centre" that offers access to post-secondary education in Ponoka	New wayfinding signs	Virtual City Hall - online services such as payment of fees, licences and taxes	Corporate Strategic Plan leadership & implementation; Review twice yearly
Schedule ongoing Town recreation events and activities	Bridge replacement and road realignment	Continue Downtown and Heritage revitalization work through advisory committee and Downtown Action Plan incorporating existing studies	Prioritize capital projects; develop Capital Financial Plan	Update Town policies
Seek out and continue to develop partnerships in recreation and health	Complete Capital Asset inventory for Asset Life Cycle Management Program, ensuring well-planned, cost-efficient maintenance and replacement of Town infrastructure as needed	New Ponoka Business Guide created	Seek out revenue generating opportunities	Expand regional collaboration and partnerships with neighbouring municipalities, Cree Nations and Stampede Association
Continue laying groundwork and move to next planning stage for new Community Wellness Centre	Facility maintenance projects	Update Land Use Bylaw to guide future growth	Fire department training and enhancements	Work toward becoming an Employer of Choice to attract most qualified, experienced people to serve our community
Improved and expanded trail system	Needs assessment and demolition of old Town Hall completed. Develop plan for new Town Hall	Applications and permits review and update	Prioritize and update Bylaws	Hire a Community Peace officer
Assess the status of recreation buildings and develop a maintenance or replacement plan	Integrated Community Planning for most beneficial and appropriate future use of Town owned properties	Begin extending services to Hwy 2; develop Area Structure Plan to guide highway-oriented development	Lay the groundwork and begin a Comprehensive Digital and Online Plan	Staff Intranet
Continue to improve on new Community Program Guide	Cemetery Enhancements, Phase One completed	Ongoing airport development	Lay groundwork for rate and fee structure analysis	Enhanced communication and increased public consultation and community engagement
	Master Transportation Plan	Incorporate First Impressions report and landscaping plans into Downtown planning, signs and all highway entrances	Explore non-traditional funding such as community fundraising projects	Staff performance appraisals based on strategic goals
			Access grant funding opportunities and ensure project readiness for grant applications	5-year succession plan
				Plan for service levels and staffing