



News Release
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Town of Ponoka Streamlines Management Structure Following Organizational Review

(January 22, 2019 – Ponoka, Alberta) – The Town of Ponoka is streamlining its management structure following a recent organizational review which is part of the Town’s ongoing commitment to continual improvement of its daily operations.

“The focus of the organizational review was to ensure we are utilizing our existing staff and management resources as effectively as possible,” says Town of Ponoka Chief Administrative Officer (CAO) Albert Frootman.

The resulting changes to the Town’s management structure will reduce the size of the Town’s senior management team from four Directors to two General Managers who report to the CAO and carry a broader scope of responsibility as they oversee the management of multiple Town Departments. The two General Managers will be Sandra Lund, General Manager of Corporate Services, who was previously Director of Corporate Services; and Tim Schmidt, who will be General Manager of Planning and Infrastructure, and was previously Director of Planning and Development.

More Responsive, Effective Customer Service

The new management structure will enhance and streamline the day-to-day management of staff teams and result in more effective implementation of the Town’s strategic direction and enhanced customer service. “Front line Town staff will have better access to their managers with some managers now having fewer staff reporting to them. This will allow us to provide more responsive and effective customer service,” says Frootman.

Frootman notes the organizational restructuring is being done with existing staff resources and no new budget funding. The changes will take effect January 24, 2019

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